



# Jaguar Association of Greater St. Louis

## 2016 Growl Advertising Invoice

### ADVERTISING POLICY

All advertisements submitted for publication in *The Jaguar's Growl* may be in JPEG (JPG), GIF, or TIFF (TIF) file formats.

### Advertising Rates:

	Business Card	¼ Page	½ Page	Full Page
6 months	\$24.00	\$56.00	\$97.00	\$188.00
12 months/10 issues	\$49.00	\$111.00	\$194.00	\$375.00
(Color ads are available; if interested, please contact JAGSL at the email address below.)				

### Business card ads:

New business card ads should be submitted via email in JPG, GIF, or TIF file format. They may also be submitted as a hardcopy; however, we cannot guarantee the sharpness or quality when scanning a document (scanned copies can be provided to you for approval prior to publication). If you have a current or updated copy of your business card ad in JPG, GIF, or TIF format, you may forward it to us to use in place of a scanned ad.

### Publishing deadline:

Our deadline for inclusion of advertising is the 15<sup>th</sup> of the month preceding the next publication. Please forward your payment and advertising copy to the JAGSL Advertising Manager for the next issue.

### If necessary, please update any information below:

Company Name:

Contact Name:

Phone:

Email:

### DESIRED AD

Please select the type of ad you would like to run in the 2016 *Jaguar's Growl* and return this invoice with your remittance, payable to JAGSL, in the enclosed postage-paid envelope by January 10, 2016.

☐ Please keep my current ad:

or make a new selection below:

- ☐ Six-month business card ad (\$24.00)
- ☐ ¼ page six-month ad (\$56.00)
- ☐ ½ page six-month ad (\$97.00)
- ☐ Full page six-month ad (\$188.00)

- ☐ Full year business card ad (\$49.00)
- ☐ ¼ page full year ad (\$111.00)
- ☐ ½ page full year ad (\$194.00)
- ☐ Full page full year ad (\$375.00)

If you would like to change or update your ad, email new ads to:

<[big.cat92@hotmail.com](mailto:big.cat92@hotmail.com)>

Please return completed form and check, **made out to JAGSL**, to:

Thomas Loew  
JAGSL Advertising Manager  
#26 Broadview Farm Road  
Creve Coeur, MO 63141